

# Reach More

Business Decision Makers

Our online opportunities are powerful, efficient, cost effective ways to extend your reach to your best new business prospects. No other local business news source delivers a more influential online business audience than our web site and Daily Update.



## ONLINE OPPORTUNITIES

### Web Site Sponsorships

#### 400,000 Run of Site Impressions

- Top 728x90: 100,000 Impressions
- Upper 300x250: 100,000 Impressions
- Lower 300x250: 100,000 Impressions
- Bottom 728x90: 100,000 Impressions
- Cost: \$7,000, Effective CPM: \$17.50

#### 200,000 Run of Site Impressions

- Top 728x90: 50,000 Impressions
- Upper 300x250: 50,000 Impressions
- Lower 300x250: 50,000 Impressions
- Bottom 728x90: 50,000 Impressions
- Cost: \$4,000, Effective CPM: \$20.00

#### 130,000 Run of Site Impressions

- Top 728x90: 32,500 Impressions
- Upper 300x250: 32,500 Impressions
- Lower 300x250: 32,500 Impressions
- Bottom 728x90: 32,500 Impressions
- Cost: \$3,000, Effective CPM: \$23.08

*\*Content Targeting and Site Section Sponsorships available*

### Daily Email Update

Keep the pulse of the local business scene with a snapshot of each day's news.

Over 20,000 Daily Subscribers  
Over 100,000 Weekly Distribution

	Island 300x250	Banner 468x60
Open	\$6,726	\$4,656
4x	\$6,209	\$4,139
13x	\$5,691	\$3,622
26x	\$5,174	\$3,104
52x	\$4,656	\$2,587

*\*All pricing is Net*

When you partner with us, you are in good company:

Capital One

AT&T

Time Warner Cable

Cigna

Nixon Peabody

Allstate

Starbucks

Ritz-Carlton

Colliers

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